



SACRAMENTO FOOD BANK & FAMILY SERVICES

Serving Sacramento's families in need since 1976

FOR IMMEDIATE RELEASE

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Contact: Kelly Siefkin (916) 456-1980

kelly@sacramentofoodbank.org

RUN TO FEED THE HUNGRY T-SHIRT DESIGN COMPETITION

SACRAMENTO, CA – Sacramento Food Bank & Family Services (SFBFS) is gearing up for the 17th annual Run to Feed the Hungry on Thanksgiving Day, but needs your help starting this March. It is time to begin planning this huge event which involves 30,000 runners and walkers, two beautiful courses throughout Sacramento and raises over \$800,000 to benefit programs at SFBFS.

Sacramento Food Bank & Family Services is looking for artwork to grace the front of 30,000 Run to Feed the Hungry participant t-shirts. Think you have what it takes? Design a piece of art for the front/center of a standard t-shirt. The idea can incorporate anything that you believe captures the spirit of the Run to Feed the Hungry, programs at SFBFS or the Sacramento community during the fall. The winning design/artwork will be modified to include the official Run to Feed the Hungry and Sacramento Food Bank & Family Services logos. Colors and layout of the winning submission may be modified to best compliment the color of the event shirt (not yet determined).

Please submit artwork electronically to artcontest@runtofeedthehungry.com by 5:00pm on Friday, **April 30, 2010**. Entries will only be accepted via e-mail in the following formats: Adobe Illustrator or Photoshop: PDF, TIFF, EPS (High resolution, 300+ dpi). The following formats will **NOT** be accepted: Jpeg, Gif, Microsoft Word, or any non-standard drawing or painting software.

The winning artwork will be featured on the front of 30,000 Run to Feed the Hungry participant t-shirts and may also be used to promote the event in other formats. All artwork submitted will become the sole property of SFBFS. Artists will relinquish all claims to future ownership. No compensation will be provided for any submitted artwork. The winning artwork will be modified by SFBFS designers to meet event and shirt specifications (addition of event sponsor logos, SFBFS official logo, etc).

Gather ideas for your artwork submission from the official Run to Feed the Hungry Web site at www.runtofeedthehungry.com or find inspiration from SFBFS' programs at www.sacramentofoodbank.org. The art contest winner will be announced summer 2010.

Sacramento Food Bank & Family Services, a local non-profit organization, serving families and individuals in need, was founded in 1976. Over time, SFBFS expanded to meet growing needs and now offers nine diverse programs at two facilities in Sacramento. A staff of 35 employees and several thousand volunteers accomplish SFBFS' mission of assisting those in need by alleviating their immediate pain and problems and by moving them toward self-sufficiency and financial independence. Additional SFBFS information is available online at www.sacramentofoodbank.org

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