

# Donor Spotlight

## KRISTINA RANDLE

Whether it is through a partnership with SFBFS or another agency, Kristina's goal is to inspire others to do what they are passionate about.

Kristina Randle, a Eureka, CA native and Sacramento Food Bank & Family Services (SFBFS) volunteer, is truly one in a million. Kristina, a store manager of Old Navy in Natomas, began collaborating with SFBFS in 2008.

This creative woman worked with three additional Old Navy store managers to combine their designated funds from Gap, Inc to surprise one SFBFS family in need for the holidays. This amazing project, termed "One in a Million", made the Rodriguez's holiday season much brighter. Maria and David Rodriguez and their three children received a shopping spree at an Old Navy store for new clothing along with the gift of payment for their next three months of rent. Additionally volunteers stocked their home with household items and a new washer and dryer. The Rodriguez family, near eviction with both parents newly unemployed, expressed great gratitude with tears of joy and endless thank yous for these amazing gifts. Kristina organized this entire event from exciting start to surprising finish and continued volunteering at SFBFS for the next three years.

In addition to organizing volunteer days at SFBFS with other Old Navy staff, Kristina also coordinated efforts to collect Christmas gifts for ten families in need for SFBFS' Adopt-a-Family in 2009.

Not only does Kristina exemplify community involvement, she has also been extremely successful in her management, innovation, business strategy and creativity within the organization. Upon a visit to China where she helped open three new Gap stores, Kristina coordinated a volunteer activity for 215 Chinese employees, an incredible feat in a country just beginning to explore corporate volunteerism.

While in China, Kristina was honored with the Don Fisher Award (founder of Gap, Inc). Each year, one person from each brand of Gap, Inc receives this prestigious international award and is encouraged to identify a charity to receive a \$10,000 gift. Kristina chose SFBFS without hesitation. "It's not about handing money to somebody, it's about giving the money to a charity you trust and helping the organization evolve." The donated funds will be used to expand mobile distributions of Food Assistance into South Sacramento this summer.

But the connection to SFBFS and the community does not stop there. Kristina, along with fellow Old Navy managers and employees, plans to adopt a mobile food distribution site. Old Navy will choose one of SFBFS' food distribution sites as a recurring volunteer activity and sponsor the nutritious food and health education provided to the community.

---

*"It's not about handing money to somebody, it's about giving the money to a charity you trust and helping the organization evolve."*

---

Kristina was surprised and inspired by all of the action that she saw at a recent mobile food distribution at North Metro Church of God in Christ. She commented, "**It feels good to trust where the money is going and know that you are a part of it.** We get to see exactly how the money is being used and the direct result on the community." Kristina hopes to continue collaborating with SFBFS in the future, such as developing a children's clothing drive, focusing on the much needed attire for the littlest ones in our community.



Kristina wants to see her four-year old son, Austin, experience philanthropy in a similar way. **"I want to be sure that I never look back and have any regrets. I want to live life to the fullest and make it meaningful."**

Her continued efforts to incorporate volunteerism into her job have led her to believe that volunteerism is the right thing to do for any individual or company. She commented, "**It is not just about service, but also the amazing people you meet.** People want to be a part of a brand that is involved in their community. It is important to know that Old Navy is very involved in the community, and although Gap, Inc is global, it is important for all of us to stay involved on a community level. Especially in the amazing area of greater Sacramento, there are lots of ways to give back."

Kristina wants to challenge other businesses in Sacramento to get involved in any way that they can. Whether it is through a partnership with SFBFS or another agency, her goal is to inspire others to do what they are passionate about. If you would like to learn more about how to get involved with SFBFS and join Kristina in her mission to help families in need, please visit [www.sacramentofoodbank.org](http://www.sacramentofoodbank.org).