

Donor Spotlight - October 2009 Race for the Rock Winners

Sacramento Food Bank & Family Services hosted the first annual Race for the Rock this June. The text-message based scavenger hunt had almost 1,000 participants, all searching through Downtown Sacramento for a hidden Hearts on Fire ring worth \$25,000. The diamond ring donated by Rogers Jewelry Co. was found by Sacramento natives Andrea Stirling and AJ Elftmann in just under two hours.



Andrea and AJ heard about the event because of their participation in Run to Feed the Hungry. When the couple was asked what it felt like to win, Andrea exclaimed "SHOCKING! I don't think I stopped shaking until the next day!" The win was especially meaningful as AJ just celebrated his two and a half year mark of remission from Hodgkins Lymphoma in April.

As if that all wasn't wonderful enough, a few weeks after winning Race for the Rock, the couple made the decision to donate the diamond ring to SFBFS to be used for another fundraiser to help families in need. "The ring has just been sitting in its box and donating it the best thing to do. I know the money raised from an event around this right could help provide food, clothing and education for families in need right now," says Andrea.

SFBFS is now hosting a raffle for the ring – Raffle for the Rock. Raffle for the Rock tickets are \$5 each and can be purchased at

the following locations. Tickets are for sale at the following locations. Please stop by to purchase raffle tickets, take a tour or learn how to become more involved with SFBFS:

- SFBFS' Oak Park location – 3333 Third Ave, Sac, CA 95817.
- SFBFS' North Sac location – 2469 Rio Linda Blvd, Sac, CA 95815.
- All Sacramento Rogers Jewelry Co. locations – www.thinkrogers.com
- All Sacramento REI locations the week prior to Thanksgiving
- Run to Feed the Hungry – Near Sac State entrance, Thanksgiving Day 7am-noon

You must be 18 years old to participate and there is no limit to the number of tickets you may purchase. The Raffle for the Rock drawing will be held on January 4, 2010 and will include other wonderful prizes from Rogers Jewelry Co. as well.